

# Digital Creative Workshop: Video

**Wednesday, February 22**

*Registration and dinner begins at 6pm.*

## *6:30pm* Principles of Video Storytelling

Learn how to structure a short video project. You'll learn:

- how to make a plan for a short video;
- how to recognize and use different types of shots; and
- how to find helpful online resources for your use.

## *7:15pm* Adobe Premiere

Learn how to use Adobe Premiere to edit short movies. You'll learn:

- how to combine clips from several video sources;
- how to work with text, photos, and background music; and
- how to use keyframing and apply basic effects.

## *8:45pm* Adobe After Effects

Learn how to use Adobe After Effects to design animated text for use in your video. You'll learn:

- how to apply basic shape animations;
- how to apply basic text animations; and
- how to incorporate it into your Adobe Premiere video projects.

*The last workshop segment will end at 9:30pm.*